



PRESS RELEASE

The Physical Security Interoperability Alliance Boosts IP Standard Development Efforts to Build System-Wide Interoperability

The PSIA Systems Approach to Standards Development Enables IP Devices to Communicate as Part of an Entire Networked Solution

Santa Clara, Calif. – October 12, 2010 – The Physical Security Interoperability Alliance (www.psialliance.org), a global consortium of physical security providers focused on promoting the interoperability of IP-enabled devices, is ramping up development of its entire range of IP-based specifications to achieve system-wide interoperability of IP security devices.

PSIA is committed to developing IP specifications for all product segments including IP video, access control, recording and storage devices, and software. To date, more than 1,700 industry professionals have accessed existing PSIA specifications including the IP Media Device for IP camera and VMS compatibility; the Recording and Content Management specification, which standardizes the way recording and content management products interface with other devices in the security ecosystem, specifically security management systems; the Video Analytics specification that enables video analytic platforms of all types and brands to automatically integrate with video management systems and physical security software; and the PSIA Common Metadata and Event Model. The PSIA Area Control Working Group is currently working on an access control specification that will be released in the coming months.

“Until IP technologies are just as easy to design, sell and install as traditional analog CCTV systems, IP will not deliver on its true value,” said Scott Harkins, President and General Manager of Honeywell Systems. “Deploying standards that drive true interoperability is a key initiative and is a critical step to unlocking the potential of IP for our customers and the industry as a whole.”

Since PSIA is developing specifications for the entire IP product portfolio, it is helping end users protect existing investments and guarantees that an IP-based product deployed today will be supported in the future. IP standards provide a common platform for future infrastructure expansion, decreasing total cost of ownership in the long term. PSIA believes the best way to develop specifications and bring true interoperability to the industry is through the systems approach to standards development.

“PSIA’s systems approach to standardizing the IP surveillance market is a very important step in the industry’s move towards interoperable solutions for enabling flexible, seamless and cost efficient security deployments,” commented Israel Livnat, President, NICE Security Group. “Recommendations that encompass the broad range of security devices, systems and data

sources across all segments of the security industry will become a critical part in the design of complex solutions. This approach, which enables security personnel to choose the best and most relevant components to address their needs, coincides with NICE's drive towards open situation management solutions that combine a variety of sensors and devices into one unified operational picture.”

The PSIA Systems Working Group oversees the process of confirming individual specifications work in concert to enable system-wide interoperability between various IP devices. Furthermore, the Systems Working Group provides architecture and design leadership in areas that span multiple working groups to ensure cohesive system designs that assure interoperability across all technical segments of the industry. The Systems Working Group works alongside PSIA's four other working groups — Area Control, IP Video, Recording and Content Management and Video Analytics — to develop standards, specifications and supporting materials.

“A broad range of specifications ensures IP-enabled security devices work seamlessly with other systems such as intrusion, building management, and fire and life safety,” said Dave Fowler, Chairman, PSIA, and Senior Vice President, Product Development and Marketing, VidSys. “The systems approach brings comprehensive networked-enabled security and operational solutions to the market that allow for flexibility and freedom of choice.”

The complete range of IP specifications from PSIA will be on display at the PSIA Interoperability Reception at the ASIS International 56th Annual Seminar & Exhibits on Wednesday, Oct. 13, 2010, at 4 p.m. This networking event, which will be held in Room A122 at the Dallas Convention Center, is an opportunity for all industry stakeholders to witness the benefits of the PSIA systems-based approach to interoperability. Arecont Vision, Milestone and Synectics are the sponsors of this year's event.

During the PSIA event at ASIS, various technology providers will demonstrate the use of PSIA specifications in networked video and access control devices, and recording and video management platforms, video analytics and unified, networked platforms.

About PSIA

The Physical Security Interoperability Alliance is a global consortium of physical security manufacturers and integrators focused on promoting the interoperability of IP-enabled security devices across every segment of the industry. PSIA supports license-free standards and specifications, which are vetted in an open and collaborative manner to the industry as a whole. Specifications are developed through member and industry participation in five active working groups: IP Video, Video Analytics, Recording and Content Management, Area Control and Systems. To date, more than 1,700 industry professionals have downloaded PSIA specifications. For more information, visit <http://www.psialliance.org>

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