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## **Hikvision Digital Technology releases PSIA-compliant network cameras**

*Products are first step in company's goal to bring a complete line of  
interoperable solutions to its customer base*

SANTA CLARA, Calif. (Oct. 29, 2009)—Hikvision Digital Technology Co., Ltd., a leading supplier of digital video surveillance products with headquarters in China, has released its Physical Security Interoperability Alliance-compliant network cameras (DS-2CD862MF-E 1.3-Megapixel CCD-based and DS-2CD852MF-E 2-Megapixel).

“We are proud to release these products this year,” said Yangzhong Hu, President of Hikvision. “This is a very important time in our industry and we are determined to play an important role in it.”

Hikvision’s DS-2CD862MF-E 1.3-Megapixel network camera offers high-definition video quality with enhanced sensitivity in low-light scenarios using a 1/3” Sony progressive scan CCD. The Hikvision DS-2CD852MF-E 2-Megapixel network camera can deliver real-time video by adopting the advanced DSP platform and MPEG4/H.264 video codec, while its progressive scan technology enables the product to capture high-definition panoramic views of moving objects quickly.

The addition of PSIA’s 1.0 Media Device specification enables these cameras to be automatically recognized as PSIA-compliant devices and stream video according to the open standard specification. This addition saves software manufacturers significant time and money as it eliminates the need to write individual device drivers. Interoperable standards like PSIA’s enable IP-based security devices to communicate with today’s video management solutions without the need for a special driver or SDK.

Hikvision plans to release a full range of IP cameras that are compliant with industry open standards. These products enable Hikvision customers access to a full range of interoperable IP technologies.

“As video surveillance heads towards IP, having standard-compliant products is definitely one of the major steps for us to provide a higher value in the booming IP surveillance market,” said Polo Cai, Vice President of Hikvision. “In addition, with interoperability the market will be able to easily enjoy IP solutions that meet various requirements from diversified and critical security applications.”

“Hikvision is determined to further cultivate the security market with an eye to better serve our customers,” said Hu. “The release of open industry standards-compliant products will definitely position Hikvision to serve current and future customers worldwide, as well as allow us to consolidate our leading position in video surveillance market.”

#### About PSIA

The Physical Security Interoperability Alliance is a global consortium of more than 50 physical security manufacturers and integrators that are focused on promoting interoperability of IP-enabled security devices across every segment of the security industry. For more information, visit, [www.psialliance.org](http://www.psialliance.org)

#### PSIA Press Contact:

Rhianna Daniels

P 603-591-7209

[rdaniels@compasspublicrelations.com](mailto:rdaniels@compasspublicrelations.com)

#### About Hikvision

Hangzhou Hikvision Digital Technology Co., Ltd., the leading supplier of digital video surveillance products with the headquarters in China, has three decades of experience in research and development of video technology. From A/V Compression Boards, Embedded Net DVRs and Multi-purpose Digital Video Servers, to networked front-end products such as IP Cameras and IP Speed Domes, Hikvision provides the most advanced H.264 solution for digital surveillance industry based on its owned patented algorithms. For more information, please visit our website at [www.hikvision.com](http://www.hikvision.com).

#### Hikvision Press Contact

Finn Wu

Hangzhou Hikvision Digital Technology Co., Ltd.

Tel: +86-571-8700-6060

Email: [wulin@hikvision.com](mailto:wulin@hikvision.com)